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317-405-8955

## Important Artwork, Pricing Information, and Polices

#### Please review and agree to the policies below prior to working with us.

- 1. We are EXTREMELY strict regarding the legal use of artwork. We will not reproduce copyrighted/trademarked/licensed material without explicit written consent from the design owner. In most cases, this permission is not easily obtainable. This includes (but is not limited to): professional sports organizations and team names/logos, collegiate teams/logos, characters from movie/tv/books/comics, etc., Greek fraternities/sororities, and companies/brand names. Additionally, most files downloaded from the internet are not legal to use. Some websites do allow for commercial use of images (e.g. pixabay.com) or will sell licenses to reproduce images (e.g. istockphoto.com). Images like this are normally high-quality and ready for print. Images taken from search engines and websites will not be reproduced without owner consent.
- 2. We strongly encourage using garments supplied by us. We will decorate customer supplied apparel with the following caveats:
  - a. Garment must be new and not washed, worn, or treated with any chemicals.
  - b. All tags/stickers/hangers/bags, etc. affecting the printing process must be removed.
  - c. We are not financially responsible for any outside garments in any way. We do not inspect them for flaws/defects and will print them "as is". Print quality may not be as expected due to the fact that we have not practiced with your garment type before. Hours of testing have been performed on our stock garments, so we know how to print them correctly. This is especially true for DTG and heat press printing methods.
  - d. In the event an outside garment is misprinted (human or mechanical errors), we will reprint the design on a garment provided by you, or sold by us in most cases, except as noted below:
    - -On screen printed designs once the screen(s) have been removed from the press.
    - -Using heat transfers once we run out of transfers (ordering extra transfers is recommended).
- 3. Pricing is based on a variety of factors (shirt style, color, size, quantity ordered, print locations, ink color, print method, etc.). We need exact details on your order to get an accurate quote. "I need shirts for a family reunion, how much are they?" is going to get an answer like "\$6 to \$50+ each". "I need 10 of each size (S-2XL) G200 royal blue shirts with a 4" x 2" left chest print in black and a 12" x 10" full color photo on the back" will get you an exact price.
- 4. The most current decorating price guides can always be found on in our office or on our website: http://www.aplusimages.com/price-lists. Pricing can change without notice. Old pricing guides will not be honored.
- 5. Price charts are based on obtaining print-ready files. Any files received that are not-print ready according to the guidelines found on our website (https://www.aplusimages.com/services) are subject to artwork charges. These guides are extremely important to follow to yield excellent print results. If you are not a graphic designer and/or do not have the software to make proper files to meet our standards, artwork charges will likely apply.
- If you do not have print ready artwork, working with an in-house graphic designer is charged at our current hourly rate. These costs can add up quickly, especially if you don't know exactly what you want. Spending time going back and forth discussing fonts, layouts, designs, colors, etc. is fine, but you will be charged for our time to do so. It is suggested you brainstorm your ideas and make notes about what you want prior to meeting with us to reduce labor costs. The more detailed information you can provide, the lower your artwork charges will be.
- 7. Knowing the colors, quantities, and sizes of apparel you want prior to meeting with us will also reduce costs. Hourly charges will apply if you are gathering this info while we are working with you. Please come prepared.
- 8. Due to manufacturer & vendor garment sales, changes in material costs (like cotton), and tariffs, apparel pricing can change slightly from week to week. Price quotes are only valid based on current pricing. If pricing changes between the time of the quote and the time of the order, the new price will be used. This could make garments more or less expensive than originally quoted. Generally, apparel pricing is good until Friday of each week. Order cutoff times vary by vendor.
- 9. Orders must be verified for accuracy upon pickup. Claims for missing shirts or errors will not be honored once picked up.

		<u> </u>
Print Name	Signature	Date



# Retail Price List for Custom Decorated Garments (as of 12/9/18)

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#### Notice

If you supply your own garment(s), we are not responsible for them. If an error (human, mechanical, or other) is made on our end we will not reimburse you for garments not supplied by us, but we will reprint a garment you resupply us. Garments should be brand new with all tags & labels removed (\$.20 fee per tag/sticker/bag requiring removal). If the fabric is untested by us, we recommend bringing a shirt for us to test print. We do not inspect outside garments for defects prior to decorating, like we do with our shirts. Garments should be brand new (not washed, worn, & free from stains). For decorating errors/defects: in a nutshell, if you buy a product or service from us, we cover it, and if you do not purchase from us, we do not cover it.

#### **Blank Garments**

Due to the frequently changing prices of blank apparel, we have eliminated a garment price chart. Please call or email us for current pricing. We stock a variety of shirts (mens, womens, and youth t-shirts, long sleeve t-shirts, men's and women's polos, hoodies, etc.) in our warehouse. To view more of the thousands of styles we offer, visit www.4logoapparel.com/aplusimages or https://www.companycasuals.com/aplusimages/start.jsp. If you don't see what you are looking for, please contact us and we will do our best to find it from another vendor.

Visit www.aplusimages.com/services for more information on each print method and artwork file setup guides.

### Screen Printing (Pricing is per print location) 13" x 15" max print area

\*\*\*We mainly offer 1 color screen printing on cotton or cotton/poly blends of t-shirts. White and Black ink are stocked for 100% polyester garments. We do not screen print on nylon, vinyl, or other specialty fabrics. Two-color screen printing will be offered on a case-by-case basis, depending on the design and our production schedule. For most jobs, we require vector art for screen printing. If you have more colors in your art, DTG or heat transfers (priced on a case-by-case basis) may be a solution.\*\*\*

	Quantity									
	12-18	19-36	37-60	61-84	85-144	145-204	205-300	301-499	500+	
Stock 1 color	\$6.00	\$4.50	\$3.50	\$3.00	\$2.50	\$2.25	\$2.00	\$1.50	\$1.00	
Stock 1 color w/ flash	\$6.50	\$5.00	\$4.00	\$3.50	\$3.00	\$2.75	\$2.50	\$2.00	\$1.50	
Stock 2 color	N/A	N/A	\$5.00	\$4.50	\$4.00	\$3.50	\$3.00	\$2.50	\$2.00	
Non-stock color(s)	Price	d as above	plus the c	ost of the s	special orde	er ink-auote	ed on a cas	se-by-case	basis	

Stock colors: Black, Green, Forest Green, Light Gold, Metallic Gold, Metallic Silver, Metallic Vegas Gold, Navy, Orange, Passion Pink, Purple, Red, Royal, White Flash necessity depends on shirt/ink color combo chosen. In general, light ink on dark shirts is flashed, dark ink on light shirts is not.

For less than 12 shirts, pricing will be at the 12-18 amounts, plus a \$35 setup fee.

	Embroidery										
	Stitch Count										
Quantity	up to 2,000	2,001-4,000	4,001-6,000	6,001-8000	8,001-10,000	10,001-12,500	12,501-15,000	15,001+			
1	\$7.00	\$8.00	\$10.00	\$11.00	\$12.50	\$13.50	\$15.00	+\$1.50 per 1K			
2-5	\$6.25	\$7.00	\$8.00	\$9.00	\$10.00	\$11.00	\$12.50	+\$1.25 per 1K			
6-18	\$5.75	\$6.50	\$7.00	\$7.75	\$8.50	\$9.50	\$10.50	+\$1.00 per 1k			
19-30	\$5.50	\$6.25	\$6.75	\$7.50	\$8.00	\$9.00	\$9.75	+\$.90 per 1k			
31-48	\$5.25	\$6.00	\$6.50	\$7.25	\$7.75	\$8.50	\$9.00	+\$.80 per 1k			
49-60	\$5.00	\$5.75	\$6.25	\$6.75	\$7.25	\$8.25	\$8.75	+\$.70 per 1k			
61-84	\$4.75	\$5.50	\$6.00	\$6.50	\$7.00	\$7.75	\$8.25	+\$.60 per 1k			
85-102	\$4.50	\$5.00	\$5.50	\$6.00	\$6.50	\$7.00	\$7.50	+\$.50 per 1k			
103+	\$4.25	\$4.75	\$5.00	\$5.50	\$6.00	\$6.50	\$7.00	+\$.40 per 1k			

We require .pxf or .dst files for embroidery. We can digitize files if you cannot provide one. The majority of designs are \$30 for up to 15,000 stitches. Add \$1.50 per 1,000 stitches for designs over 15k stitches. A sewout is included when we digitize your file. We reserve the right to adjust pricing as necessary if customer supplied files are poorly digitized.

Orders based on the pricing from this price chart require at least 50% prepayment, unless garments are customer supplied. If garments are customer-supplied, payment is due at pickup. We do not offer terms, but do accept cash, credit, & debit.

Pricing is subject to change at any time. Visit www.aplusimages.com/price-lists for current pricing.



# Retail Price List for Custom Decorated Garments (as of 12/9/18)

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	Direct-to-Garment (DTG)												
Just Bl	ack Ink, Ju	st White Ink	, or Full Col	or (No Whit	e Base)		Full Color Print with a White Underbase						
Size	1	2	3	4	5	[	Size	1	2	3	4	5	
Examples	4"x6"	8"x10"	10"x12"	12"x14"	14"x18"		Examples	4"x6"	8"x10"	10"x12"	12"x14"	14"x18"	
Examples	2"x12"	6"x13"	8.5"x14"	9"x18"	12"x15"			2"x12"	6"x13"	8.5"x14"	9"x18"	12"x15"	
OTV	up to 24	24.01-80	80.01-120	120.01 -	168.01-		OTV	up to 24	24.01-80	80.01-120	120.01 -	168.01-	
QTY	sq in	sq in	sq in	168 sq in	252 sq in		QTY	sq in	sq in	sq in	168 sq in	252 sq in	
1	\$7.50	\$9.75	\$12.00	\$13.50	\$15.00		1	\$10.00	\$14.00	\$18.00	\$21.50	\$25.00	
2-6	\$6.50	\$8.25	\$10.00	\$12.00	\$14.00		2-6	\$9.00	\$12.50	\$16.00	\$19.00	\$22.00	
7-12	\$6.00	\$7.50	\$9.00	\$11.00	\$13.00		7-12	\$8.00	\$11.00	\$14.00	\$17.00	\$20.00	
13-24	\$5.50	\$7.00	\$8.50	\$10.25	\$12.00		13-24	\$7.50	\$9.75	\$12.00	\$15.00	\$18.00	
25-36	\$5.00	\$6.25	\$7.75	\$9.50	\$11.00		25-36	\$7.00	\$8.75	\$10.50	\$13.25	\$16.00	
37-60	\$4.50	\$5.75	\$7.00	\$8.50	\$10.00		37-60	\$6.00	\$7.75	\$9.50	\$11.75	\$14.00	
61-84	\$4.00	\$5.00	\$6.00	\$7.50	\$9.00		61-84	\$5.50	\$7.25	\$9.00	\$11.00	\$13.00	
85-100	\$3.50	\$4.50	\$5.50	\$6.75	\$8.00		85-100	\$5.00	\$6.75	\$8.50	\$10.25	\$12.00	
101+	\$3.00	\$4.00	\$5.00	\$6.00	\$7.00		101+	\$4.75	\$6.25	\$8.00	\$9.50	\$11.00	

DTG is designed for 100% cotton shirts. It also looks great on 100% cationic polyester. Add \$1.50 per print when printing on non-white cationic poly. Cotton/poly blends (50/50, 60/40, 70/30, 65/35, 80/20, 90/10) and tri-blends also work, but colors are not as vibrant.

Non-cationic polyester is subject to dye migration (bleeding). A workaround to dramatically reduce (but not eliminate) this results in a 75% premium.

Non-flat garments can be printed with a \$3.00 setup fee and 50% premium per garment.

Fabrics over 6 oz have a \$0.50 per oz surcharge. Color charts can be found online, in our shop, or purchased for \$20.

Colored T-Shirt Vinyl (cut on 24" Roland cutters)								
Standar	Standard Vinyl (EcoFilm/Easy Weed)-For cotton, polyester, and cotton/poly blends							
Names (2" tall)	\$4.00	Numbers (6" tall)	\$5.50	2" tall Name & 6" tall Number	\$8.00			
Names (3" tall)	\$4.50	Numbers (8" tall)	\$6.00	3" tall Name & 8" tall Number	\$9.00			
Numbers (3" tall)	\$4.00	Numbers (4" tall)	\$4.25	Numbers (5" tall)	\$5.00			
Numbers (7" tall)	\$5.75	Numbers (10" tall)	\$7.00	Blank vinyl \$4.50/ft				

For other vinyl, price equals: length of vinyl (\$4.50/ft) + time (\$50/hr) + \$2.00 per heat press hit

Stock colors: Black, Bubble Gum, Cardinal, Flo Pink, Flo Yellow, Gold, Green, Grey, Lemon, Lt Pink, Navy, Neon Green, Orange, Purple, Red, Royal, Silver, Sky Blue, Sun Yellow, Turquoise, Vegas Gold, White. Standard fonts: "Impact" and "College-Black"

Glitter Vinyl (Stahls/Siser)-For cotton, polyester, and cotton/poly blends & Thermo Grip (poly mesh)								
Names (2" tall)	\$5.00	Numbers (6" tall)	\$6.50	2" Tall Name & 6" Tall Number	\$10.00			
Names (3" tall)	\$5.50	Numbers (8" tall)	\$7.00	3" Tall Name & 8" tall number	\$11.00			
Numbers (3" tall)	\$5.00	Numbers (4" tall)	\$5.25	Numbers (5" tall)	\$6.00			
Numbers (7" tall)	\$6.75	Numbers (10" tall)	\$9.00	Blank vinyl \$6.75/ft				

For other vinyl, price equals: length of vinyl (\$6.75/ft) + time (\$50/hr) + \$2.00 per heat press hit

Stock colors: Aqua, Black, Gold, Jade, Purple, Red, Rose Gold, Royal, Sapphire, Silver, Vegas Gold, White.

Additional colors can be ordered. Standard fonts are "Impact" and "College-Black".

#### Rhinestones

Rhinestone transfers are priced on a case-by-case basis. Pricing is based on design time, stone counts, color & sizes of the stones/studs used, and quantity of garments.

QTY	Sublimation (Press hit+Print)
1	\$6.00 + \$.06 per sq in per print
2-12	\$5.50 + \$.055 per sq in per print
13-24	\$5.00 + \$.05 per sq in per print
25+	\$4.50 + \$.045 per sq in per print

All pricing is based on "print-ready" artwork. An artwork charge may apply
if we have to create/improve your art. Artwork charges are \$50/hr (\$10.00
min). Viewing/responding to non-print-ready art is subject to a \$5.00

charge per image. Learn more at www.aplusimages.com/services

**Artwork** 

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## Retail Price List for Custom Decorated Garments & Signs (as of 12/9/18)

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## Sign Vinyl (Print/cut on Roland True-Vis VG-540)

There is a lot of information to know about our print/cut vinyl offerings. Please visit www.aplusimages.com/services/signs for more information and downloadable PDFs on the products below. Please note, pricing for this section is expected to change frequently (and ideally become more simplified) while we learn more about our actual production costs with this equipment and add new materials.

Costs for all jobs will be estimated based on the formula: "Vinyl cost per sq ft" + "\$1.75 per cc of ink" + "Labor/Print time (\$50/hr)" once artwork and job details are received. T-Shirt vinyl adds \$2.00 per heat press hit. Vinyl/laminate usage will include "waste" areas that are required to complete a job, not only the printed area of a graphic. Example: A 3' x 6' banner cut out of a 4.5' wide roll of banner will use more than 18 sq ft. Most individual items will use 0.5 to 10 ccs of ink and between \$10 and \$50 worth of labor. Examples of pricing can be found at www.aplusimages.com/services/signs. To get an estimate, please email artwork and job details to doug@aplusimages.com. Please include as much information as possible. Due to the enlarged size of most of these prints, high-quality, print-ready vector art will be required. Visit www.aplusimages.com/signs for morer more details. At this time, we do not offer installation of any graphics. We are hoping to add this service in 2019.

Product ID	Description	Material cost per sq ft	Notes							
	Decals (walls, floors, windows, stickers, etcall with adhesive backing)									
Concept 210	Removable Floor Graphic Vinyl		Lasts up to 6 months							
Concept 212	Removable Carpet Graphic Vinyl	\$4.25	Lasts up to 6 months							
The above two items	s include Concept 211 6 mil clear gloss laminate.		Protects the graphics.							
Jarhead	6 mil Matte Removable Wall Graphic Vinyl	\$1.75	1/2" white border required.							
Sport Walk	Concrete PVC Vinyl	\$8.00	1-2 week life for concrete/asphalt advertising							
Orajet Clear	3 mil Clear Glossy Window Graphic Vinyl	\$0.75	4 yr durablity. Can be laminated.							
IMSAIGL54150	3.2 mil Gloss Vinyl (stickers/signs)	\$0.70	Permanent. Can be laminated.							
APSWO-2901	Aqua Print White Opaque Decals	\$12.00	Dishwasher safe for mugs/glass/ceramic							
APSW-2900	Aqua Print Clear Decals	\$12.00	Dishwasher safe for mugs/glass/ceramic							
	Laminates (optional in some cas	ses, require	ed for others)							
Arlon 3420G54150	Optional Gloss Laminate for IMSAIGL & Orajet	\$1.25	Adds glossy protective finish to prints							
Arlon 3420M54150	Optional Matte Laminate for IMSAIGL & Orajet	\$1.25	Adds matte protective finish to prints							
Paper Materials (no adhesive backing)										
Magic GFIOP212	9 mil Matte Poster Paper	\$1.00	For posters of various sizes							
	10 mil Gloss Photorealistic Paper	\$1.50	For giant photo-quality images							
	Banners	}								
Zeelon1000M	9x9 scrim, 1000 denier, 13 ounce matte banner	\$1.00	Tear and fade resistant. Hemmed. Grommets							
Zeelon1000G	9x9 scrim, 1000 denier, 13 ounce gloss banner	\$1.00	optional.							
All ba	nners are hemmed unless otherwise requested.	Optional bar	nner additions: \$1.00 per grommet.							
POP-UP	10 mil non-curling material for pop-up banners	\$2.25	33" wide (up to 78" tall) banner							
	Specialty Printable T-S	hirt Vinyl (H	ITV)							
CPSG-2180	ColorPrint Solvent Glitter	\$9.75	Metallic silver background effect							
GLFXP-201	Glitterflex Printable Silver	\$9.50	Silver glitter background effect							
GLFXP-251	Glitterflex Printable Opaque Rainbow	\$9.50	Sparkly rainbow white glitter background effect							
GLFXP-287	Glitterflex Printable DH White	\$9.50	Sparkly white glitter background effect							
1798 Hotmark	Hotmark Revolution Print (thin & stretchable)	\$7.50	White bkgnd for Cotton/poly/nylon/acrylic							
UPT-4036	Poli Printables Ultimate Print Turbo	\$7.25	Cotton, Uncoated Poly, Poly/Cotton, Poly/Acrylic, Nylon							
	Fixtures									
Product ID	Description	Unit Price	Notes							
BANNERSTAND	Retractable Roll Up Banner Stand (use with POP-UP)	\$60.00	33" wide x 34"-78" tall retractable stand							
18" x 24" Blank Sign	White Corrugated Sign; 4 mm thick	\$3.25	Designed for temporary outdoor use							
Short Step Stake	15" tall x 10" wide; 9 gauge wire	\$2.00	Fits direcly into sign flutes to make a rigid sign							
Tall Step Stake	30" tall x 10" wide; 9 gauge wire	\$3.00	which can be easily placed into soft ground.							

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